



F.D.N.Y



Emerald Society Pipes & Drums

Chairman

Capt. Liam Flaherty
Rescue 2

Vice Chairman

Sup. FM Brian Grogan
Bklyn Base (Ret.)

Treasurer

Capt. Brian Kearney
15th Division

Secretary

FF. Jim Lee
Ladder 147

Quartermaster

Lt. Kevin O'Hagan
Engine 5

Pipe Major

FF. Jerry Brengel
Engine 287

Drum Sergeant

Lt. Ted Carstensen
Ladder 40

Dear Friends and Supporters,

The New York City Fire Department Emerald Society Pipes and Drums will be holding their 50th Anniversary Gala Dinner Celebration on September 15th, 2012 at CitiField. We are trying to make this a very special event in light of the fact that only a few of our founding members are still with us today. We are seeking support from you and/or your company as a sponsor of our 50th Anniversary Gala Dinner Celebration. We hope you will be able to join us for a full-filled night that will include a cocktail hour on the infield and a special performance by the Band.

The New York City Fire Department Emerald Society Pipes and Drums was started in 1962 with the idea that it would foster and develop a greater appreciation for Irish music, particularly bagpipes, and to encourage the preservation of Irish culture and traditions. The Band has played in many states ranging from California to Georgia and internationally, in the United Kingdom and Europe. The Band played its first performance with only seventeen members; today it is made of over ninety members and plays over two hundred events a year, including weddings, wreath-laying ceremonies, plaque dedications, funerals, parades, and fundraisers for charitable organizations. The Band makes a special effort to perform for charitable organizations such as The Wounded Warrior Project, Wings Over Wall Street, and the Special Olympics, amongst others.

Our proudest achievements came after 9/11/2001 when it was decided that there would be representation from the Band at all 343 FDNY members' funerals. We were honored to perform this solemn duty in order to show support for the families. This was no easy task, with members sometimes playing twelve to fifteen funerals a day making sure no family went un-served. It was selfless acts such as this that are common to the New York City Fire Department Emerald Society Pipes and Drums, and it is what makes this band so special.

Within this folder there is a sponsorship page with contribution opportunities ranging from \$5,000-\$50,000. Also enclosed is a more extensive list of charitable organizations we have served, journal page sponsorship opportunities, and a brief history of the Band. If you wish to make a contribution as an individual or corporation, we would gratefully accept your support.

Please help the New York City Fire Department Emerald Society Pipes and Drums organization by making our 50th Anniversary celebration a success. If you have any questions or you would like more information, feel free to contact me at the information noted below.

Thank you for your time and I look forward to working with you and your company.

Sincerely,

Christopher Brennan
FDNY Pipes and Drums
Chairman of Corporate Sponsorship
Phone: 631-252-7228
Email: csmb@optonline.net



A Short History of the FDNY Pipes and Drums

50 Years In The Making

In September 1961, the Emerald Society of the FDNY sent out their October meeting notice with a question from the then Secretary/Treasurer, Mickey Killarney asking, “why haven’t the Fire Emeralds started their own Bagpipe Band?” At that meeting a motion was made by Jim Ginty, with a second by Pete Sheridan, followed by a unanimous vote by those present, and a committee was formed to recruit interested members of the Society. Between October and December, fifty-five Emerald Firefighters responded and were asked to elect an Executive Board, find instructors, set governing rules, and purchase their own chanters and drum pads.

The following members were selected to lead the band: Chairman, Jim Ginty; Vice Chairman, Frank O’Rourke; Treasurer, Paddy McAndrews; Secretary, Ed McLoughlin; Pipe Major, Bill Duffy Sr.; Drum Sgts., Jack Clarke and Pete Sheridan. The Rev. Father Joseph Melody, son of retired firefighter, offered the parish hall at St. Jeromes in the Bronx for the practices and meetings. The Band consisting of twelve pipers, three snare drums, one tenor drum, and one bass drum, made its first appearance at the Emerald Society Dance in November 1962. In March of 1963, the Band made their first public appearance in public in the Yonkers, NY St. Patrick’s Day Parade. This honor was quickly followed by their first appearance in the New York City St. Patrick’s Day Parade. Their dress consisted of the Class “A” Fire Department Uniform, and a blue beret adorned with the Fire Department Badge with a green shamrock in the center. Today, the Band wears kilts with a personalized Tartan Design. The significance of the tartan is well representative of the FDNY and its history. Green represents the Emerald Society, the dark blue for the Class “A” uniform, the light blue for the rank of Firefighters, the white represents the Fire Officers, and the black represents our fallen Brothers. For the sake of posterity, the tartan has been duly recorded and registered with the Scottish Tartans Society in Stirling, Scotland in the Old Toll Booth Museum.

Since its inception, the FDNY Pipes and Drums have appeared numerous times on TV, including the Ed Sullivan and Jay Leno Shows. The Band also appeared in the 1993 movie “In The Name of The Father,” as well as at Yankee Stadium, Madison Square Garden, Notre Dame Stadium (where the Band brought the house down when playing the “Notre Dame Fight Song”). Additionally, the Band represented New York State in the 2005 Inaugural Parade for President George W. Bush in Washington, D.C. Most recently, the Band made history as the First Grade 4 American band to place at the “All Ireland Bagpipe Championships” held in Letterkenny, County Donegal.

In spite of all the public appearances, honors, and awards, the Band’s proudest achievement followed the tragic events of September 11th, 2001. At a meeting held shortly after that fateful day, the members of the Band made a solemn commitment that there would be representation from at every funeral or memorial service for each of the 343 FDNY members who made the Supreme Sacrifice. Even with splitting the Band into six groups, and the Department allowing members to take time off to play these services, the task was a daunting one. Members sometimes played twelve to fifteen services a day, while many members of the Band also reported to the “Ground Zero” site to volunteer their time. At the last ceremony, three years after 9/11, the Band members gathered together and proposed a toast with three simple words: “We did it!”

The FDNY Pipes and Drums presently exceeds 90 members and proudly boasts a storied history. The future is bright for continued growth and success because an Emerald Society member fifty years ago had the foresight to raise the question: “Why haven’t the Fire Emeralds started their own Bagpipe Band?”

CHARITABLE ORGANIZATIONS

The charitable organizations that the FDNY Pipes and Drums has donated to or played for.

BURN CENTER



FIREFIIGHTERS 4 EMILY



FDNY UFA



SPECIAL OLYMPICS



TUNNEL TO TOWERS RUN



WINGS OVER WALL STREET



FDNY UFOA



FDNY Emerald Society Pipes and Drums Band

50th Anniversary Dinner

Levels of Sponsorship

Emerald Level Event Sponsor \$50,000

- Top Level Sponsorship Includes:
- A performance by the Band at a corporate event (i.e. holiday party, product unveiling, company picnic)*
- A full-table at the 50th Anniversary dinner
- Premium advertising space in the 50th Anniversary commemorative Journal
- Premium advertisement space on the FDNY Pipes and Drums web site for one year
- Apparel with FDNY Pipes and Drums logo and Company logo
- Picture of the Band with the company logo or product logo in front
- A picture of the Band with individual(s) (i.e. C.E.O. or Executive Team)
- Display of company or product name at the 50th Anniversary dinner, including but not limited to Jumbo-tron, near podium, and at dinner entrance.

Drum Major Sponsor \$25,000

Sponsorship Level Includes:

- A half-table at the 50th Anniversary dinner
- A Platinum page advertisement in the sponsorship Journal with the company or individual(s) name
- Tier 2 advertisement space on the FDNY Pipes and Drums web site for one year
- A picture of the Band with the company logo or product logo in front
- A picture of the Band with individual(s) (i.e. C.E.O. or Executive Team)
- Display of company or product name at the 50th Anniversary dinner, including but not limited to Jumbo-tron, near podium, and at dinner entrance.

Pipe Major Sponsor \$10,000

Sponsorship Level Includes:

- A Gold page advertisement in the sponsorship Journal with company or individual(s) name
- 4 seats at the 50th Anniversary dinner
- Tier 3 advertisement space on the FDNY Pipes and Drums web site for six months
- Picture of the Band with the company logo or product logo in front
- Display of company or product name at the 50th Anniversary dinner, including but not limited to near podium and at dinner entrance.

Uniform Sponsor \$5,000

Sponsorship Level Includes:

- A Silver page advertisement in the sponsorship journal with company or individual(s) name
- Tier 3 advertisement space on the FDNY Pipes and Drums web site for six months
- Picture of the Band with the company logo or product logo in front
- Display of company or product name at the 50th Anniversary dinner; including but not limited to near podium and at dinner entrance.

⦿ Individual Ticket Price: \$200

* Band performance subject to availability

FDNY Pipe and Drums 50th Anniversary Dinner Response Page

Name of Company/Individual sponsoring: _____

Address _____ City _____ State ____ Zip _____

Name of Contact _____ Phone _____

E-mail _____

Yes, I would like to be a _____ Sponsor of the New York City Fire Department Emerald Society Pipes and Drums 50th Anniversary Dinner and have enclosed a check OR letter of intent in the return envelope provided.

• **\$50,000 Emerald Event Level Sponsor:** Includes a private performance from the Band at an agreed upon date, a full table at the 50th Anniversary Dinner at Citi Field, a picture with the Band, and premium advertising space in the 50th Anniversary Journal, on the FDNY Pipes and Drums website and at the 50th Anniversary Dinner.

• **\$25,000 Drum Major Sponsor:** Includes a half-table at the 50th Anniversary Dinner at Citi Field, Platinum page in the 50th Anniversary Journal, a picture with the Band, and Tier 2 advertisement on the FDNY Pipes and Drums website and at the 50th Anniversary Dinner.

• **\$10,000 Pipe Major Sponsor:** Includes 4 seats at the 50th Anniversary Dinner at Citi Field, a Gold page in the 50th Anniversary Journal, a picture of the Band, and Tier 3 advertisement space on the FDNY Pipes and Drums website as well as at the 50th Anniversary Dinner.

• **\$5,000 Uniform Sponsor:** Includes a Silver page in the 50th Anniversary Journal, a picture of the Band, and Tier 3 advertisement space on the FDNY Pipes and Drums website and at the 50th Anniversary Dinner at Citi Field.

No, I cannot be a corporate sponsor at this time, but would like the FDNY Pipes and Drums to accept my generous donation of _____ for a _____ page in the 50th Anniversary Journal. I have enclosed a check in the return envelope provided.

- **Platinum Page** \$1,500
- **Gold Page** \$1,000
- **Silver Page** \$ \$750
- **Full Page** \$500
- **Half Page** \$300

I am not able to be a corporate sponsor at this time but would like to attend the dinner at Citi Field and wish to purchase _____ ticket(s) at \$200 each. I have enclosed a check in the return envelope provided.